

Feedback from workshop topic: in what ways can we change the narrative and resist media stereotypes

Participants were split into two groups and given flip chart paper and 10 minutes to discuss and share strategies with each other on how we can disrupt media stereotypes and then asked to feedback to the whole meeting. Below are the responses I have grouped them under three categories for convenience.

Responses

1. Parents

Parents/ Teachers need to teach children to be critical search for real facts and learn to debate. They should also be taught how to be sceptical of mainstream media images and to disrupt the negativity of the mainstream media.

Parents ought to monitor their children's access to media – however be aware that some children might rebel against this in practice. Therefore another suggestion put forward was have conversations with our children about changing the narrative and resisting media stereotypes.

2. Social media

We should use social media to celebrate success for example publish photos (e.g. of graduation) and personal testimonials of success and flood via social media.

Create new initiatives by spreading positivity e.g. use podcasts social media pictures on Instagram in short - create our own media.

3. Community

We have to start where you are at i.e. get involved, take action 'do' wherever you are. Also be strategic and creative use purpose to get to the end game. In addition, be excellent in your everyday routine and /or work.

It is important to form groups advocating against stereotypes in the media

Consider economic empowerment - realising our economic potential